

1985

Sexism in Broadcasting Talk from Suzanne Condray 1985

Denison University

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Recommended Citation

Denison University, "Sexism in Broadcasting Talk from Suzanne Condray 1985" (1985). *Looking Back, Looking Forward*. 88.
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NEWS . . . from Denison University



Public Affairs Office • Box A • Granville, Ohio 43023 • 614-587-6266

March 19, 1985

Ref: 84/5-120
For Release: Immediately
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DENISON PROFESSOR TO ANALYZE 'SEXISM IN BROADCASTING' CASE

GRANVILLE---Denison University Assistant Professor of Speech Communications Suzanne E. Condray will present "Sexism in Broadcasting: The Christine Craft Case," at 7:30 p.m. Thursday (April 4) in the faculty lounge of Slayter Hall, the college union. The free, public event is the third and final in a series of colloquia sponsored by Denison's department of women's studies.

Condray, a member of the Denison faculty since 1980, will focus on the problems of appearance and age as sexist issues in the field of broadcasting for women. She will draw her examples for discussion from the case of former anchorwoman Christine Craft, who, says Condray, lost her job as a broadcaster because she was "too unattractive and not deferential to men." (Craft spoke at Denison last March (1984) on "Television News and Show Business"; see enclosed clip.)

Noting that there are a limited number of women involved in broadcasting--despite the fact that women constitute 52 percent of the population--Condray says that they represent only one third of the total number of people employed in broadcasting. She is concerned also that some of the jobs held by women in broadcasting do not appear to comply with guidelines of the Equal Employment Opportunity Commission (EEOC).

Condray hopes to raise the sensitivity level of the broadcasting audience to the images of women it sees in broadcasting. Also, in reflecting on action taken in the past, she will suggest ways in which the public might continue to play an active role in reinforcing the EEOC guidelines.

Condray earned her bachelor's degree in communications from East Texas Baptist College (1975), her master's Degree from Colorado State University (1977) and her doctorate from Louisiana State University (1980).

Women's Studies Director Margot Duley said that the colloquium series was established to make the college community more aware of on-going women's studies scholarship.

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CALENDAR LISTING: Denison University, Slayter Hall Faculty Lounge, Granville, Ohio---Women's Studies Colloquium: "Sexism in Broadcasting: The Christine Craft Case," by Assistant Professor of Speech Communications Suzanne Condray. 7:30 p.m. Thursday (April 4). Free. Call 614/587-6356 for more information.