Senior Women Survey Results 1983

Denison University

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A total of 80 out of 283 graduating senior women responded to this survey.
(Rate of return: 28.2%)

The following is a breakdown by majors:

<table>
<thead>
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<th>Major</th>
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</table>
2. What are your long-range career plans?

- Non-profit/social change organization
- Health and Human Services
- Research Geology
- Hydrogeology
- Geology
- Campus Ministry
- Professional Sports Management
- Insurance Management/Sales
- School Psychology
- Guidance Counseling
- Arts Programming
- Industrial Psychology
- Counseling Psychology
- Clinical Psychology
- Law
- Paralegal Investments
- Advertising
- Business
- Art Gallery Management/Ownership
- Museum Education
- Banking
- International Banking
- Choreography/Dance Company Ownership
- Writing
- Real Estate Management
- Theatre Production
- Special Education
- Elementary Education
- Secondary Education
- University Teaching
- Fine Arts Management
- Management Consulting
- Personnel
- Hotel Business
- Government
- Marketing
- Sales/Sales Management
- Occupational Therapy
- Journalism
- Biological Research/Teaching
- Veterinary Medicine
- Publishing
- Public Relations
- Retailing
- Travel Industry
- Medicine
- International Affairs/Foreign Policy
- Graphics/Design/Art Direction
- Financial Consulting
- Marketing Research
- Developmentally Disabled Children
- Environmental Agency
- Commercial Interior Design
- Coaching
- Sport Clinic Management
3. Identify in rank order the strongest influences in your decision-making process.
4. Are there ways in which Denison might have been more helpful to you in deciding on a career direction? Please specify.

No--maybe more participation from my advisor.

No, but I should have been advised my freshman year or earlier how important it is to have a career direction before or soon after starting college.

no

Emphasizing career planning before senior year. Encouraging juniors to come to the career planning office, do internships, etc.

More opportunities to interact with the successful women who come to campus--i.e., dinner, etc., not for a select few--

If Denison had more workshops on resume writing etc. not only in the senior year, but junior year so that students can begin thinking of it ahead of time and not coming out of Denison without a clue to what is going on.

to be less corporation-intensive

no

I wasn't encouraged to take any Math classes here. This hindered my chances in industrial programs. Denison major should each have workshop on what you can do with that major. I have been almost solely responsible for my career direction.

The opportunities are there if people want help!

It's hard to answer this because I went to the office with a clear idea of what I wanted. Nancy was very helpful however.

There were hardly any interviews on campus that were investment-related. In addition, with the lottery system those people who didn't care usually got the interviews, while other--like myself--got NONE!

yes--possibly by having workshops in specific fields, emphasizing skills, women, opportunities, demography, etc... --workshops on whether to go to grad school or not--not much info on ad agencies in CP office--not much info on ad agencies in MBA programs

Once a student has a career in mind, I think career planning office and its workshops, etc., are helpful. The problem is finding a career, which you want to pursue--that responsibility/decision lies with the student.
4. continued

Career Planning Office has been helpful to know where to look for reference materials and how to write a resume. This helps build self-confidence. However, I would have liked them to run internship workshops in my Fresh-Junior years, so I may have gotten interested in internships thru summer jobs.

I think students should be encouraged to get advising early on so they can at least be thinking about going in a certain direction. The quality of academic work I feel improves greatly if one has a long term goal and some purpose for the academics. Learning for the sake of learning does not always produce the necessary grades.

Yes, I feel sometimes that there is not a strong motivating factor behind faculty, and career planning for career planning and graduate programs. My decisions have been self motivating although others really need a push.

Yes. The career planning should have put more emphasis on summer jobs/internships. It is by testing out various occupations that you find out what you like. Summers are a great time to do this. The office also needs to make it known that internship deadlines are mostly Jan.-March, earlier than many people start to look for jobs.

Could have started career planning workshops much earlier—like beginning of Junior year.

They could have advised more on the various options available to students in different majors.

not really—I was just not aware of what different careers entailed and need to straighten out those kind of thoughts in my own mind.

No

As many info sessions on specifics (specific jobs) are the most helpful.

No, I knew what I wanted to do when I arrived at Denison.

Not really.

begin planning April of Junior year—resume done earlier.

More could be done during the freshman, sophomore and junior years with career exploration workshops and information. It's unfair (except for those who have specific career goals) during the senior year to only have the corporate life to choose.

For my particular interests (teaching) I have gone through another firm (IES) but Denison helped me to get an interview with the Mid-West division and helped with an educational Resume.
No, but the GLCA-NYC program ought to be better recognized and advertised better. It's truely a necessary advantage for art majors. EXPERIENCE is the key to a job.

Have a stronger emphasis on practical experience especially in my department. (Speech Communications)

If possible have a series of speakers—(perhaps a series for each department) to discuss their various occupations—what education one would need, etc. I think it would be very helpful. The one speaker we had for Art students was really successful.

Yes, more guidance earlier in 4 years.

yes—use alumni women more. Denison alumni could be a great resource.

Publicize Campbell-Ewald Interest Surveys—Denison is great if you're in computers or sales but what about the rest of us?

Not really. My attitude is that I had to choose for myself what I want to do with my future. But to tell you the truth, I still feel a bit lost.

No, not really

well, not really, but the Career Planning Office has little to no information about careers in dance.

The history department never seemed to wonder what my degree would lead to after graduation. The Career/Planning Office was there—but I didn't get to use it much because I was away first semester this year.

Yes. The Career Planning is absolutely inadequate to a fine arts major. They have little if any information on the arts. They leave most of the career planning up to the advisors and faculty in the departments—as for the faculty, they were most helpful. Career Planning needs help!

Making information about the education department more available—more publicized. Showing options of one major with a minor, i.e., Spanish/Econ, Spanish/Poli Sci, Spanish/Speech, etc. And the Career Placement Office could have done more than simply directed me to books.

more specialized majors.

Yes—but it was my own choice of majors. I think I might have had more definite career goals if I had concentrated in computer/business. I was not interested in working in any of the areas represented by companies that held interviews here (they all seemed to be located in the east; I'm heading Mid-west/West.
senior women career survey, 1983

4. continued

yes, get a better counselor who can spend the time to be informative, personal, and helpful.

there is no one here who really knew a lot about the field i'm going into (exercise physiology), so i planned my career direction basically on my own. once i decided what i wanted to do, nancy cable-wells helped a lot in applying to grad. schools. again, i decided what schools to apply to without the help of denison.

the theatre department here is production-oriented, instead of career-oriented. i had opportunities to act, but little instruction or guidance on how to apply what i'd learned practically, i.e., to find a job. auditioning and writing resumes and production management should be regular classes in the curriculum.

the only suggestion i would make is that preliminary programs for choosing a major and thinking about a career start earlier, in the freshmen and sophomore years rather than crammed into junior and senior year. granted they can't be very specific that early on but just to gear our thinking that way would help.

more professor input

yes—career planning was hard to attend during field hockey and for athletes.

denison has alot of room for improvement. there is a definite need for enthusiasm to succeed. the "self-help" factor is not a way for students to learn the unknown. why not a career day with lawyers, bankers, college professors, and economists, etc. to be open and discuss their careers. i received more help in high school than i have here. interviewers have told me i have alot of potential but denison has done nothing for my interviewing techniques.

by them having more incite into things outside of procter and gamble and dumb little midwestern banks. they are too limited in terms or contacts. they had no clues as to opportunities overseas.

more of a push to get started looking at grad schools and thinking about specific careers during the jr. year. with all the extra work of sr. and outside responsibilities it is a big help to have some of the groundwork done.

i wish there had been someone to tell me how important it is to establish goals for yourself freshman year—instead of frantically searching for something to do at the close of second semester sr. year—i find myself now telling freshmen to get their acts together early—the sooner the better.

i think denison should attract more job interviewers from the sciences. and the career office should have more info. on science related careers.

i had my future fairly well planned when i came here so i needed little extra input.
4. continued

I believe the career planning office should focus more on sophomores and juniors to enable them as seniors to be more prepared. Perhaps there should also be more workshops on possible career paths, job hunting for women in the '80's, etc.

YES--CPO is so vague! I realize that finding a career is an individual's responsibility, but more help and possibilities should be suggested by the office.

The career planning office system, or lottery, system for interviews must be revised so that the most qualified, not the loveliest candidates get interviews. It's a poor reflection on Denison when non-qualified or uninterested people get interviews over the others.

a career counselor who has more experience and advise concerning the outside world. I think Pat Somers is not a qualified person to be at a school like Denison which excels in all the other dept.

I originally applied to graduate schools so I didn't attend career workshops. I really don't know what Denison offers or what might be improved. I do believe, though, that Denison is very limited in the different career positions that interview on campus.

I think that my present academic advisor could be more helpful. He was even discouraging. When I got a 650 on my GRE's he said I should take it again regardless of the fact that I don't normally do better than average. Also, I have found that women are not taken seriously in the classroom. This is one area where work is needed, particularly in the Philosophy department.

Personal interviews

I wish I could've (would've) taken advantage of directed studies and internships during my 4 years instead of waiting til my Senior year.

yes

The basic views and support systems at Denison are quite limited, which in turn limits the student's search. More open forums that are really to what is happening in the world!

The Career/Life Planning Office was not helpful or encouraging in any way. There needs to be a more knowledgeable and helpful person in charge.

Bringing in speakers from various business fields.

no--I did not take advantage of the services at the career/life planning office so I can't say they were not helpful.
5. Has your mother been employed outside the home, or is she currently?

Yes -- 39
No -- 29
Has been at some time --- 12